



THE EMPLOYER ALLIANCE ON WORK-LIFE

e-bulletin #2

October 2005

Message from the Chairperson:

Dear EA members, thank you for the positive feedback on last month's inaugural e-bulletin. It is encouraging to see an increasing level of interest among employers on the topic of work-life harmony. After all, when work-life practices are adopted, it enhances an organization's performance and productivity.

This month, we warmly invite all members to join us in celebrating the "makeover" of the EA. We are holding the EA launch at Sheraton Towers on 26 October. The event will be attended by Senior Parliamentary Secretary, Mr Hawazi Daipi. More details can be found below.

*Patricia Yim,
Chairperson, Employer Alliance
&
Managing Director, IBM Singapore*

Executive Brief:

- [EA Launch on 26 Oct 2005](#)
- [EA Website at www.employeralliance.sg](http://www.employeralliance.sg)
- [Company Spotlight – JK Corporate Services](#)

EA Launch on 26 Oct 2005

The EA will be holding a media launch and “get-together” session over lunch for leaders in the business community. The launch event is a platform for the rebranding of the EA and to embark on a new chapter in improving work-life among employers in Singapore. The Guest-of-Honour will be Senior Parliamentary Secretary, Mr Hawazi Daipi.

Event Details: EA Launch

Date: Wed, 26 October 2005

Time: 10.30am - 12.30pm (Lunch will be provided)

Venue: Sheraton Towers

Guest-of-Honour: Mr Hawazi Daipi, Senior Parliamentary Secretary (Ministry of Manpower & Ministry of Education)

Cost: Free

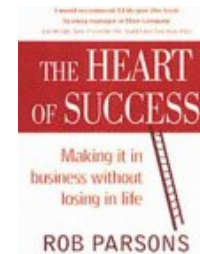
Please RSVP with EA manager, Jonathan Chong at 6418-1605 or email jonchong@employeralliance.sg.

EA Website at www.employeralliance.sg

The EA is proud to unveil its new portal at www.employeralliance.sg. Useful information on the EA, WoW! Fund and the Work-Life Excellence Award can be found in the website. The portal also represents a movement towards the building of a community of work-life believers and a resource point for companies that are seeking help to implement work-life.



Work-Life Resource of the Month:



Author Rob Parsons introduces seven guidelines for success in business and life. Through a fictional business school professor, Tom Murray, Parsons uncovers a radically different concept of success which flies against the current pressures which can lead to executive burn-out and lack of fulfillment. This is a book for anyone who finds it difficult to equate success with happiness and who wants to get to the top without ending up a loser in life. The seven laws are: - don't settle for being money rich - time poor - believe that the job you do makes a difference - play to your strengths - believe in the power of dreams - put your family before your career - keep the common touch - don't settle for success; strive for significance.

"I would recommend CEOs give this book to every manager in their company" **Jim Smith, Vice-President, HR, SmithKline Beecham R&D**

Company Spotlight – JK Corporate Services

This column features companies with good work-life practices. This month we turn our attention to JK Corporate Services, an SME that provides accounting, auditing and secretarial services. Some of JK's work-life programs are:

- Flexible Work Hours: Start work between 8am to 9.30am and leave from 5pm to 6.30pm
- Part-time Work Arrangement
- Working from Home (Accounts/Audit dept only)
- Study Leave – Up to 9 Days per year

JK's founder, Ms Jessie Low understands the need for work-life in her company. In her previous job, she had permission to work from home as she had family commitments to attend to. She notes that "many female professionals like accountants leave their jobs once they start a family... we are losing many talented individuals this way."

By allowing employees the flexibility to work from home, Jessie has managed to retain her staff and save on the high costs of recruiting and training. She cites the example of a working mother in JK who is allowed time-off to attend to her young child when the need arises. "When the company shows support to its staff, they will be more loyal and motivated to give their best at work," she quips.

Contact Angela at 6285-6429 for more information on JK Corporate Services.

Calendar of Events:

October

Date	Event
26 Oct	EA launch at Sheraton Towers
31 Oct	Half-Day Work-Life Clinic

November

Date	Event
7 Nov	Information Session on WoW! Fund and Work-Life Strategy

Please send any comments and/or items for inclusion in future e-bulletins to: comms@employeralliance.sg